

# WEB DESIGN & HOSTING SERVICES

R817

## ECONOMY

A single-page hosted website that includes your business name, logo, services, hours of operation, location and contact information.

- Includes subdomain name: yourbusiness.kbprint.us

**\$15/mo.** \*PayPal Required

## ECONOMY PLUS

A single-page hosted website that includes your business name, logo, services, hours of operation, location and contact information.

- Includes domain name
- Email services, and mailbox

**\$20/mo.** \*PayPal Required

## TEMPLATE

- We set it up for you!
- Business Website Builder
- Image Gallery
- Up to 5 static pages
- Includes domain name, and 12 months of hosting
- Email services

**\$599**

## PREMIUM

- Custom Design
- Up to 6 Static Pages
- Joomla CMS
- Includes domain name, and 12 months of hosting
- Email services, and mailboxes
- Setup of up to 3 Email Addresses
- Analytics

**\$799**

**All Sites  
Smartphone  
& Tablet  
Friendly!**

**12 Months of  
Hosting Included  
in All Plans!**

## E-COMMERCE

- Custom Design
- Up to 8 Static Pages
- Input of up to 15 Products
- AbanteCart or Preferred Cart
- Administrator Training
- Deluxe hosting
- Includes domain name, and 12 months of hosting
- Email services, and mailboxes
- Setup of up to 5 Email Addresses
- Analytics

**\$1,699**

## A LA CARTE SERVICES

- |  |   |
|--|---|
| <input type="checkbox"/> Customizing/Programming .... \$85/hr                                    | <input type="checkbox"/> E-Commerce Installation* .....\$899                                      |
| <input type="checkbox"/> Template Interface Setup* .....\$250                                    | <i>Includes initial setup and design, administrator training, and input of up to 15 products.</i> |
| <input type="checkbox"/> Custom Interface Design.....\$350                                       | <input type="checkbox"/> Extension Installation*.....\$150  |
| <input type="checkbox"/> Static Pages / For CMS .....\$75/\$50                                   | <i>Includes initial setup and administrator training.</i>   |
| <input type="checkbox"/> Dynamic/Form Pages.....\$125  | <input type="checkbox"/> Web Advertising Set-Up .....\$250  |
| <input type="checkbox"/> CMS Installation* .....\$499  | <input type="checkbox"/> Unlimited IMAP Email (per 5)... \$5/mo.                                  |
| <i>Includes initial setup and design, administrator training, and input of up to 5 articles.</i> | <input type="checkbox"/> Social Media Services ..... Ask Today!                                   |
| <input type="checkbox"/> Engine Upgrades.....\$350   | <input type="checkbox"/> Service Contracts ..... Ask Today!                                       |

## HOSTING PLANS

*Domain names priced separately.*

- |  |           |
|--|-----------|
| <input type="checkbox"/> Economy Hosting.....          | \$140/yr. |
| • 100 GB Disk Space                                    |           |
| <input type="checkbox"/> Deluxe Hosting.....           | \$180/yr. |
| • Unlimited Storage & Bandwidth                        |           |
| • Multiple Websites                                    |           |
| <input type="checkbox"/> Business Website Builder..... | \$231/yr. |
| • Unlimited Pages                                      |           |
| <input type="checkbox"/> SSL Certificates .....        | \$50/yr.  |
| <input type="checkbox"/> SiteLock Professional .....   | \$48/yr.  |

*All prices shown rounded to the nearest dollar. Actual total may vary. Hosting services by national provider.*

*\*Payment for templates, CMS and shopping cart software are for services only. We use open-source, community developed software.*



# WHICH PACKAGE IS RIGHT FOR ME?

## I WANT SOMETHING INEXPENSIVE:

**Economy:** Our most affordable option! It covers the basics.

**Economy Plus:** The basics plus a domain name and email services for added professionalism.

## I WANT TO GIVE DETAILED INFORMATION ABOUT MY BUSINESS:

**Template:** Choose from our selection of professionally designed templates and add up to five pages of content and an image gallery! Provide your customers with menus, price-lists, job opportunities, business practices and more.

## I WANT TO BE UNIQUE AND ORIGINAL / I WANT TO UPDATE THE INFORMATION ON MY SITE OFTEN:

**Premium:** Want a website designed specifically for your business? We will work with you to bring your vision to life! Powered by Joomla CMS, you'll be able to update your website easily. Ideal for event calendars, weekly specials or any other content that requires frequent updating. This package also includes analytics so you can track your websites traffic.

## I WANT TO SELL DIRECTLY FROM MY WEBSITE:

**E-Commerce:** Sell directly to your website visitors with all the features they expect from an online vendor. Customer log-in, shopping cart, coupons and even gift certificates. All included.



VISIT US ONLINE AT: [WWW.KLINGSTEDTBROTHERS.COM](http://WWW.KLINGSTEDTBROTHERS.COM)

# KLINGSTEDT BROTHERS WEBSITE ORDER

**Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Do you currently have a website:**  No  Yes \_\_\_\_\_

**Domain Name** \_\_\_\_\_  Desired  Already Registered

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Operating Hours:** \_\_\_\_\_

**Services/Products:**

_____	_____	_____
_____	_____	_____
_____	_____	_____

## DESIGN & CONTENT

**Do you have a tagline?** \_\_\_\_\_

**What colors does your company regularly use?:** \_\_\_\_\_

**Images:**  I have images I can provide.  Please use stock images (*extra charge*).

**Do you have a logo?**

- Yes, I will provide it to you.
- No, I would like you to design one for me (*extra charge*)
- No, I do not wish to use one.

**Testimonials:**  I have customer testimonials I can provide.

## PROMOTION

**Your selling region:**  Local  Regional \_\_\_\_\_  National

**Who is your competition?** \_\_\_\_\_

**Do you have a marketing/promotion plan for your web site?** (*All packages include search engine submitting*)

- Yes  No, but I'm working on one.  I would like you to promote my site (*extra charge*).

## MAINTENANCE

**Do you plan to maintain and update your own site?**

- I plan on paying for updates as I need them.
- I would like a CMS so that I may maintain the site myself (*Not available for Economy packages*).
- I am interested in a monthly service contract for web site maintenance.

## What are the goals of your website:

Give the most important goal a "1", next most important a "2", etc. Leave those blank which do not interest you.

- To encourage potential customers to contact us by phone or mail to consummate a sale.
- To make available product information and/or price lists.
- To sell products directly taking credit card information over the Internet.
- To establish an on-line presence, strengthen brand identification, and/or legitimize my business.
- To collect information from potential customers.
- To provide news, blog updates, photos, or other regularly updated content.
- To encourage people to join or donate to my organization.
- To entertain and/or inform.
- Other \_\_\_\_\_

## Site Organization: Please choose sections you are interested in:

- |  |  |
|--|--|
| <input type="checkbox"/> About Us/Contact Us   | <input type="checkbox"/> Business Practices/Terms & Conditions |
| <input type="checkbox"/> Products & Services   | <input type="checkbox"/> Online Store                          |
| <input type="checkbox"/> News/Specials/Events  | <input type="checkbox"/> Staff                                 |
| <input type="checkbox"/> Blog                  | <input type="checkbox"/> Employment/Job Opportunities          |
| <input type="checkbox"/> FAQ or Newsletter     | <input type="checkbox"/> Photo Gallery                         |
| <input type="checkbox"/> Message Boards/Forums | <input type="checkbox"/> Others _____                          |

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